

MEET KIKI CHRISTMAS

Marketing Scientist

Marketing is in my DNA—and with a name like Kiki Christmas, you better believe I know how to make a brand unforgettable. I mix bold ideas with real strategy to create campaigns that connect and convert.

WORK EXPERIENCE

Crown Management & Marketing *Marketing Director*

- Managed a cross-functional creative team of 25+
- Negotiated business deals and built partnerships that actually moved the needle on revenue.
- Directed and produced content that drove millions of views and measurable growth across platforms.
- Created and executed large-scale event marketing campaigns.
- Led contract negotiations that unlocked new revenue streams.
- Partnered with elite athletes and major brands to build personal and professional brand identities.
- Brought a data-first approach to marketing—using analytics to optimize campaigns in real time.

EDUCATION

B.A. in Business Administration – Marketing Concentration

Univeristy of Washington(2003/2007)

COLLABS

Top NBA/NFL Athletes, Startups, National Brands

SKILLS

- Brand Strategy
- Content Creation
- Influencer Partnerships
- Social Media Marketing
- Trendspotting
- Event Marketing

Portfolio kikichristmas.com